

Brady-Johnson Program in Grand Strategy
International Security Studies
Yale University

Studies in Grand Strategy II
Graduate Seminar
Fall 2015 Syllabus

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| Instructors: | Professors John Gaddis, Charles Hill, Elizabeth Bradley, John Negroponte, David Brooks, and Paul Solman with guest discussion leaders |
| Course support: | Dr. Christopher Miller CR.Miller@yale.edu |
| Course numbers: | HIST 985-01/02 for fall 2015 (ID# 14527) MGT 984-01/02 for fall 2015 (ID# 13461 – SOM students only) |
| Fall meeting time: | Mondays (including reading week), 3:30 p.m. to 5:20 p.m. |
| Fall locations: | Hall of Graduate Studies (HGS), Rooms 217b, 220b – 320 York Street. <i>Note: The class will meet in several other locations during the semester as indicated below. You will receive e-mail reminders of these.</i> |

COURSE OBJECTIVES

This fall semester is part of the two-semester course in grand strategy, which examines the theory and practice of grand strategy in both historical and contemporary contexts, from a variety of analytical perspectives. Grand strategy focuses on how efforts expended in any important initiative – whether undertaken by an individual, a group, an organization, a state, or an international institution – combine to produce objectives sought.

The objectives of the fall semester are to develop students' capacities to frame priorities in response to pressing problems of national or global concerns, develop and propose grand strategy to address selected issues of political, economic, and social import; and present their ideas in succinct and compelling ways, both in writing and orally. The course also seeks to develop leadership capacity and ability to work in groups, skills practiced through the Marshall Brief and simulation exercises.

From the application of principles extracted from your reading and discussions in the spring semester as well as your research and group work in the fall semester, we intend for students to derive a set of guidelines for the making of grand strategy that will be useful in any future leadership role in which you may be called upon to connect desired ends with available means.

COURSE STRUCTURE AND REQUIREMENTS

Fall semester

The first four weeks of the course will consider the current global environment. During the next eight weeks, students will prepare and present policy briefs on contemporary issues in grand strategy, in teams of four to five. The crisis simulation exercise will take place December 12-13.

Fall semester grading

Students will receive a grade for each semester of the course, in accordance with the systems employed in their respective schools. Evaluations will be based upon written assignments, individual participation in seminar discussions, and other Grand Strategy-sponsored events, and collective contributions to policy briefs and the crisis simulation. Grades will be lowered for late submissions.

Summer internship/research project papers

Each student must submit a 2-5 page outline or draft on her/his summer internship/research project paper by **October 8**. Final reports of approximately 5,000 – 8,000 words are due on **December 3**. Both the draft and the final report are to be submitted electronically to Christopher Miller at the e-mail address above. In addition, a hard copy of the final report is to be turned in at the office of International Security Studies, 31 Hillhouse Avenue. When preparing both drafts and final papers, students should seek to connect the principles of grand strategy learned during the first semester, their summer research or internship experience, and their observations and recommendations on the selected topic.

Required Reading

Reading assignments for the first four weeks of the fall semester are listed below under “*core reading*.” Articles can be found on the course V2 website. Assigned books, marked with an asterisk (*), should be purchased on-line or through your preferred book vendor.

Grand Strategy Lecture Series

Grand Strategy lectures, open to the entire Yale community, will provide a backdrop for the semester’s studies. Topics, dates, times and locations will be announced as they are confirmed. All students will have the opportunity to attend a private dinner discussion with at least one speaker in this lecture series.

Special events and dinner sessions

Throughout the semester, there will be additional opportunities – open only to Grand Strategy students -- to meet with distinguished practitioners and scholars. We will announce these events as far in advance as practicable. Space is often limited for these occasions, so participation is on a “first come, first served” basis. Students who sign up for an event but cannot attend must contact Kathleen Galo kathleen.galo@yale.edu as soon as possible.

Questions

Please direct any course-related questions to Christopher Miller, Associate Director of the Brady-Johnson Program in Grand Strategy, at CR.Miller@yale.edu

Contemporary Issues of Grand Strategy

Week I: Where Do We Stand?

Friday, 4 September

Discussion Leaders: John Gaddis, Charles Hill, Elizabeth Bradley

Location: HGS 211

Core reading:

* Hal Brands, *What Good is Grand Strategy?* (Cornell University Press, 2014).

Week II: Grand Strategy of US-Iran Relations

Monday, 14 September

Discussion Leaders: John Negroponte, Emma Sky, Ted Wittenstein

Location: HGS 211

Core reading:

Ali Ansari, *Confronting Iran: The Failure of American Foreign Policy and the Roots of Mistrust*, Hurst, 2006, 55-91 and 147-165.

Ken Pollack, *Unthinkable: Iran, the Bomb, and American Strategy*, Simon & Schuster (September 10, 2013), pp 3-63

Emma Sky, *Unraveling: High Hopes and Missed Opportunities in Iraq*, xi-xiii, 1-4, 345-363

The Washington Post, "Iran's Grand Strategy Is to Become a Regional Powerhouse"

http://www.washingtonpost.com/opinions/irans-grand-strategy/2015/04/03/415ec8a8-d8a3-11e4-ba28-f2a685dc7f89_story.html

Cover letter and overview of the WMD Commission report

<http://www.gpo.gov/fdsys/search/pagedetails.action?granuleId=&packageId=GPO-WMD&fromBrowse=true>

Current Iran-US nuclear agreement

<http://www.state.gov/r/pa/prs/ps/2015/04/240170.htm>

To see how highly the U.S. prioritizes Iran, read the 2015 National Security Strategy.

https://www.whitehouse.gov/sites/default/files/docs/2015_national_security_strategy.pdf.

Week III: Economic Inequality as a Global Issue**Monday, 21 September***Discussion Leaders: Chris Miller, Paul Solman**Location: HGS 211***Core reading:**

Thomas Piketty and Emmanuel Saez, "Income Inequality in the United States, 1913-2002," Nov. 2004, online at <http://eml.berkeley.edu/~saez/piketty-saezOUP04US.pdf>. Pp. 1-26, Figures 1-A2.

Claudia Goldin and Larry Katz, "The Future of Inequality" 2009. Aspen Institute Congressional Program 24(4): 7-14. Education Reform: Sixteenth Conference, August 17-August 22, 2009. Washington, DC: Aspen Institute. Previously published in Milken Institute Review, 3rd Q, 2009.

Branko Milanovic, "Global Income Inequality by the Numbers: In History and Now," World Bank, Policy Research Working Paper, #6259, World Bank Development Group 2012; especially P. 13.

Steven Kaplan and Josh Rauh, "It's the Market: The Broad Based Rise in Return to Top Talent," *Journal of Economic Perspectives*, Volume 27: Number 3, Summer 2013; Pp. 35-56

Gregory Clark, *The Son Also Rises*, Princeton University Press, 2014; Chapters 1-3.

Tom Church and Chris Miller, "Background Facts on Inequality Chart Book" (unpublished paper)

Marshall Brief Workshop**Monday, 21 September***Workshop Leaders: John Gaddis, Charlie Hill, Elizabeth Bradley**Location: HGS 211*

This evening session, which will be held from 5:30 p.m. to 7:00 p.m., will cover writing, presentation and briefing skills. Light dinner served.

Week IV: Grand Strategy of Health and Health Care**Monday, 28 September***Guest Discussion Leader: Elizabeth Bradley**Location: HGS 211***Core reading:**

George Rosen, *A History of Public Health*, Johns Hopkins Press: Baltimore, MD, 1958; Chapter 1, Pp. 1-17.

George W. Bush, *Decision Points*. Crown Publishers, New York, 2010; Chapter 11, Pp. 333-354.

Theodore Brown, Marcus Cueto, Elizabeth Fee. The World Health Organization and the transition from International Health to Global Health." *American Journal of Public Health* 2006; 96:1, Pp. 62-72.

John Donnelly. The President's Emergency Plan for AIDS Relief: How George W. Bush and Aides Came to Think Big on Battling HIV. *Health Affairs* 2013.

Elizabeth Bradley and Lauren Taylor, *The American Health Care Paradox: Why Spending More is Getting Us Less*. New York: Public Affairs Books, 2013; Chapter 1, Pp. 1-20.

Julio Frenk, Octavio Gómez-Dantés, and Suerie Moon, "From sovereignty to solidarity: a renewed concept of global health for an era of complex interdependence," *The Lancet* 2014; vol 383: 94-97.

Harley Feldbaum, Kelley Lee, and Joshua Michaud, Global Health and Foreign Policy. *Epidemiologic Reviews* 2010; Vol 32: 82-92.

For reference only: *The World Health Organization Constitution*. 1946.

Examining the Challenges of the 21st Century

Preparation format:

- ✓ Groups of four to five students will be assigned to individual topics below.
- ✓ Readings will be announced online, and distributed online and, if necessary, at ISS.
- ✓ Groups will submit a concise (no more than ten pages, excluding appendices) written 'Marshall brief' on their assigned topic no later than one week prior to their presentation date.

Presentation schedule:

- ✓ Team presentations (**45 minutes**; data projector available)
- ✓ Question and answer (**30 minutes**)
- ✓ Instructor-facilitated feedback (**balance of class period**)

| Presentation Date | HGS 217b Athenians | HGS 220b Spartans | Readings and Marshall Policy Brief Due Date |
|--------------------------|---------------------------|--------------------------|--|
| 5 October | 1 | 5 | 28 September |
| 12 October | 2 | 6 | 5 October |
| 19 October | 3 | 7 | 12 October |
| 26 October | 4 | 8 | 19 October |

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| 2 November | 5 | 1 |
| 9 November | 6 | 2 |
| 16 November | 7 | 3 |
| 30 November | 8 | 4 |

Team 1: Technology Shifts and the Middle Class Monday, 5 October and 2 November

Principals: GS Faculty

Briefing Team Members:

Audience:

Chair of the Council of Economic Advisors

Director of the Office of Science & Technology Policy (OSTP)

Senior Adviser to the President

Team 2: U.S. - China Relations

Monday, 12 October and 9 November

Principals: GS Faculty

Briefing Team Members:

Audience:

U.S. Secretary of Treasury

U.S. Secretary of State

Senior Adviser to the President

Team 3: ISIS and Middle East-North Africa (MENA)

Monday, 19 October and 16 November

Principals: GS Faculty

Briefing Team Members:

Audience:

Secretary of State

Secretary of Defense

Senior Adviser to the President

Team 4: Cybersecurity

Monday, 26 October and 30 November

Principals: GS Faculty

Briefing Team Members:

Audience:

*Commander of the U.S. Cyber Command
 Director of the National Security Agency
 FBI Director of Cyber Crime
 Senior Adviser to the President*

Team 5: Crisis of the Oceans**Monday, 5 October and 2 November**

Principals: GS Faculty

Briefing Team Members:

Audience:

*Secretary of the Navy
 Under Secretary of Commerce for Oceans and Atmosphere
 Senior Adviser to the President*

Team 6: U.S. Strategy on Russia**Monday, 12 October and 9 November**

Principals: GS Faculty, Tom Graham

Briefing Team Members:

Audience:

*Assistant Secretary of State for Europe and Eurasia
 Treasury Department Undersecretary for Terrorism and Financial Intelligence
 Senior Adviser to the President*

Team 7: Obama's Legacy in Race Relations**Monday, 19 October and 16 November**

Principals: GS Faculty

Briefing Team Members:

Audience:

*Attorney General
 Secretary of Housing and Urban Development
 Senior Adviser to the President*

Team 8: The Future of Europe**Monday, 26 October and 30 November**

Principals: GS Faculty, David Cameron

Briefing Team Members:

Audience:

*Secretary of Treasury
 Secretary of Defense
 Senior Adviser to the President*

Where Do We Go From Here?

Monday, 7 December

Discussion Leaders: GS Faculty

Location: TBD

GS Crisis Simulation - Session #1

Saturday/Sunday, 12-13 December

Facilitators: Instructional Staff and Guests